

**Become
job-ready
in 8 Weeks**

Data Analytics



- Certificate of program completion
- Hands-on, Project-based Training
- No pre-requisite skills required
- 22 Lessons in 5 Modules
- Over 800 Exercises

POWERED BY:



Table of Contents

01 Why Data Analytics

02 Program Overview

03 Curriculum

04 Program Schedule



Lesson



Ebook



Video



Exercise



Software

Why Data Analytics

Qualify for In-Demand Jobs in Data Analytics **59%** of companies plan to increase positions requiring Data Analysis skills

\$130b+

Forecasted global data analytics market
in the next 24 months

500,000+

Open jobs in data analytics

Program Overview

Get a Job In Data Analytics

This program teaches you the skills you need to prepare for an entry-level role in data analytics.

With this skill, you can work as

- Data Capturer
- Data Analyst
- Business Intelligence Analyst
- Operations Analyst
- Data Visualisation Developer
- Marketing Analytics Specialist
- Customer Insights Analyst
- Risk Management Analyst

Apart from learning the skills you will be positioned for Internships or Job Placements



Curriculum

Week 1

Data Literacy Professional



7

Introduction to Data



6

Communicating Data Insights



92

Introduction to Statistics



310

Introduction to Data Literacy

Introduction to Data Culture

Forming Analytical Questions

Data Storytelling Concepts

Week 2 & 3

SQL for Data Analysis



7

Introduction to SQL



6

Intermediate SQL



75

Joining Data in SQL



270

Data Manipulation in SQL

PostgreSQL Summary Stats and Windows Functions



1

Functions for Manipulating Data in PostgreSQL

Week 4 & 5

Data Analysis with Excel



5

Introduction to Excel



5

Data Preparation in Excel



44

Data Visualization in Excel



145

Data Analysis in Excel



1

Case Study: Analyzing
Customer Churn in Excel

Week 6 & 7

Power BI Fundamentals



6

Introduction to Power BI



6

Introduction to DAX in Power BI



52

Data Visualization in Power BI



164

Case Study: Analyzing
Customer Churn in Power BI



1

Data Preparation in Power BI

Data Modeling in Power BI

Week 8

Getting a Job as a Data Analyst

Etiquettes and Personal Branding

CV writing

Cover Letter Writing

Job Search Strategies

Interview Preparation

Contact Us

Call or WhatsApp: 08033443078

