







- Certificate of program completion
- Hands-on, Project-based Training
- No pre-requisite skills required
- 22 Lessons in 5 Modules
- Over 800 Exercies



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# **Why Data Analytics**

Qualify for In-Demand Jobs in Data Analytics **59%** of companies plan to increase positions requiring Data Analysis skills

\$130b+

Forecasted global data analytics market in the next 24 months

500,000+

Open jobs in data analytics

## **Program Overview**

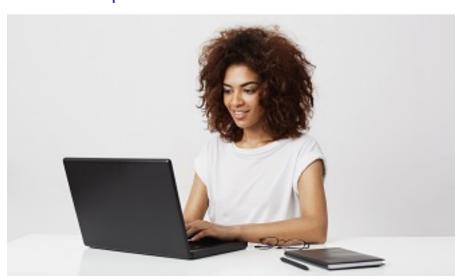
#### **Get a Job In Data Analytics**

This program teaches you the skills you need to prepare for an entry-level role in data analytics.

#### With this skill, you can work as

- Data Capturer
- Data Analyst
- Business Intelligence Analyst
- Operations Analyst
- Data Visualisation Developer
- Marketing Analytics Specialist
- Customer Insights Analyst
- Risk Management Analyst

Apart from learning the skills you will be positioned for Internships or Job Placements



### Curriculum

# Week 1

### **Data Literacy Professional**



Introduction to Data



**Communicating Data Insights** 



Introduction to Statistics



Introduction to Data Literacy



Introduction to Data Culture

Forming Analytical Questions

**Data Storytelling Concepts** 

### Week 2 & 3

### **SQL for Data Analysis**



Introduction to SQL



Intermediate SQL



Joining Data in SQL



**Data Manipulation in SQL** 



PostgreSQL Summary Stats and Windows Functions



Functions for Manipulating Data in PostgreSQL

### Week 4 & 5

#### **Data Analysis with Excel**



Introduction to Excel



Data Preparation in Excel



Data Visualization in Excel



Data Analysis in Excel



Case Study: Analyzing
Customer Churn in Excel



#### **Power BI Fundamentals**



Week 6 & 7

Introduction to Power BI



Introduction to DAX in Power BI



Data Visualization in Power BI



Case Study: Analyzing
Customer Churn in Power BI



Data Preparation in Power BI



Data Modeling in Power BI

### Getting a Job as a Data Analyst

**Etiquettes and Personal Branding** 

**CV** writing

**Cover Letter Writing** 

**Job Search Strategies** 

**Interview Preparation** 

# **Contact Us**

Call or WhatsApp: 08033443078

